

Select Jewelry, Inc.

Corporate Sustainability Statement

As a company and a member of the global community, our continued success depends upon, sustaining our environment, the people in our company and community.

We are committed to the responsible use of environmental resources and the reversal of the devastating effects of climate change. That's why we:

Have implemented a tree planting initiative and partnered with the United Nations, major retailers, and local community organizations to promote the benefits of a greener future by:

- Planting a tree for each purchase of the Jewelry for Trees collection resulting in the planting of tens of thousands of trees in the US and abroad
- Partnering with major retailers to promote the immediate benefits of tree planting in stores, catalogs, internet and television
- Being a proud corporate sponsor of the United Nations Billion Tree Campaign
- Being a proud member of the Green Wave, teaching our youth about the benefits of a green future
- Being a proud sponsor of "Paint for the Planet", an event where young artists under the age of fifteen auction their paintings reflecting their hopes and fears of the future of our planet.
- Adopting our local high school organizing green seminars with the ceremonial planting of a tree on campus
- Offering eco-tips to our customers and employees to assist in reducing everyone's individual carbon footprint

Employ and explore options for the reduction of our consumption of energy, fuel, water and materials by:

- Minimizing water use while maintaining the highest standard of sanitation
- Reducing fuel use by condensing the cubic dimensions of our packaging resulting in fewer trucks for equal volume of goods while reducing the use of packaging materials
- Implementing electronic data solutions reducing the amount of printable materials
- Evaluating alternative energy sources i.e., Solar
- Developing the Eco Box™, a gift box made from biodegradable and recycled materials
- Our greenhouse gas emissions for 2009 measured 94,983 MTCE. Our overall goal is to reduce our greenhouse gas emissions by 50% over the next decade.